



Scribes of the Orient Produces Hangzhou and Suzhou Travel Supplements

Scribes of the Orient collaborates with *Shanghai Talk* magazine to produce tourism guides for two of China's favourite city destinations.

Shanghai, December 2008: "In heaven there is paradise, on earth there is Suzhou and Hangzhou". This timeless eulogy is dedicated to two of China's most popular cities: Hangzhou, which is famed for its picturesque West Lake and tea plantations; and Suzhou, an attractive city of historic white scholar houses, Chinese gardens and network of canals.

In 2008, Scribes of the Orient collaborated with *Shanghai Talk* magazine to produce full-colour tourism supplements for both Hangzhou and Suzhou.

Published in April, the 36-page *Suzhou Special* supplement provides visitors with all the information they need to enjoy the city's famous gardens, temples and historic attractions. The supplement also features three guided walks around the city, a suggested itinerary for a weekend trip and interviews with local residents.

In November, Scribes produced the 28-page *Hangzhou Special* supplement. Following a similar format to the *Suzhou Special*, it includes information on Hangzhou's top ten attractions, three guided walks, weekend itinerary information and local insights on doing business in Hangzhou.

To receive a PDF copy of the Suzhou Special or Hangzhou Special supplements, please email gary@scribesoftheorient.com

About Scribes of the Orient

Based in Shanghai, Scribes of the Orient provides communications support for major international companies. Our experienced team of writers, researchers and translators offers:

- Corporate copywriting for marketing communications, websites and press releases.
- Feature writing for corporate and international publications.
- Magazine content and production.
- Professionally qualified editing and proof-reading.
- Translation (Chinese-English / English-Chinese).

Based in Shanghai, Scribes has worked with several leading international companies, including Citibank, Jones Lang LaSalle, Four Seasons Hotels and FCm Travel – as well as Hong Kong and Shanghai-based PR and advertising agencies, including GHC, ImpactAsia and AsiaMedia.

In addition, Scribes of the Orient has supplied China-based content for leading global publishers, including: *Luxe Guides*, *ZAGAT*, *New York Times*, *Time Out*, *The Guardian*, *Business Traveler*, *Forbes Traveler*, *CNN Traveller* and *Destinasian*.

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