



Scribes of the Orient Launches A New Monthly China Corporate Travel Report

Scribes of the Orient produces a new monthly report on developments in corporate travel for BizChina-Update.com.

Shanghai, November 2008: As China's inbound and outbound corporate travel patterns continue to evolve and diversify, keeping pace with new developments is essential. On 30 November, Scribes of the Orient launched a new monthly China corporate travel report, which is published by www.BizChina-Update.com.

Each month, the new *China Corporate Travel Update* documents the latest developments in the airline, hospitality, F&B, travel management and tourism sectors, and provides critical news and information for business travellers, plus interviews with the key industry players.

Our November launch issue featured reports on China's new airport investment programme, the opening of the world's highest restaurant and new China hotel announcements by Ritz-Carlton, Peninsula, Hilton, and InterContinental. We also looked ahead to the launch of the highly-anticipated inaugural *Michelin Restaurant Guide to Hong Kong and Macau*, the expansion of Disneyland Hong Kong and Hangzhou's hosting of the 2009 PATA Travel Mart.

To view a copy of the November *Corporate China Travel Report* visit: www.bizchina-update.com. The second issue will be published on 21 December.

About Scribes of the Orient

Based in Shanghai, Scribes of the Orient provides communications support for several major international companies. The experienced team of writers, researchers and translators offers:

- Corporate copywriting for marketing communications, websites and press releases.
- Feature writing for corporate and international publications.
- Magazine content and production.
- Professionally qualified editing and proof-reading.
- Translation (Chinese-English / English-Chinese).

Based in Shanghai, Scribes has worked with many large international companies, including Citibank, Jones Lang LaSalle, Four Seasons Hotels, GLG, FCm Travel and Hilton Hotels – as well as Hong Kong and Shanghai-based PR and advertising agencies, including GHC, Impact Asia and AsiaMedia.

In addition, Scribes of the Orient has supplied China-based content for leading global publishers, including: *Luxe Guides*, *ZAGAT*, *New York Times*, *Time Out*, *The Guardian*, *Business Traveler*, *Forbes Traveler*, *CNN Traveller* and *Destinasian*.

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